

# CLAIRE ☆ LORDON ☆ DESIGN

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## DESIGN EXPERIENCE

### **Claire Lordon Design, Brooklyn NY** **Illustrator and Designer 2013- Present**

Work on various illustration and design projects. Experience licensing designs to companies. Experience includes children's book illustration, surface design, and greeting card design.

Publishing credits include writing and illustrating "Lorenzo, the Pizza-Loving Lobster" with Little Bee Books (May 2016).

Clients include Team Epic, JCK Studios, Recycled Paper Greetings (subsidiary of American Greetings/Papyrus), Felt (feltapp.com), Open Me, Create Ur Plate, Fielding Nair International, Hosteling International - New York, Rip van Wafels, and KUER.

Active member of the Society of Children's Books Writers and Illustrators (SCBWI), Children's Book Illustrators Group (CBIG), and 12x12. Selected as the Illustrator of the Month for March 2015 on the SCBWI website. Selected as one of 15 semi-finalists worldwide for the Tomie dePaola Award. Member of two children's book critique groups.

Has greeting card business on Etsy with 800+ sales. Has learned about starting and managing a small business, spreadsheets, and time management.

### **Homer Learning Inc., Brooklyn NY** **Illustrator 2013**

Created digital illustrations for an educational children's iPad app. Performed graphic design work and made templates for developers to design games. Worked under tight deadlines in a fast paced start up company collaborating with different teams.

### **Genetics Science Learning Center at the University of Utah, Salt Lake City UT** **Graphic Artist 2012-2013**

Designed graphics on science education website used by K-12 teachers, with over 1 million unique page views a month. Made graphics and incorporated them into animated interactive slide shows using Adobe Edge and After Effects.

### **Creativo Surface Design Studio, Brooklyn NY** **Pattern and Surface Designer working remotely in Salt Lake City UT 2012-2013**

Created playful patterns for the apparel and home markets. Worked in many different illustrative styles and interpreted inspirations to create new patterns. Each pattern had a turnaround time of 45-90 minutes.

## SKILLS

**Design:** Illustration in various styles, graphic design, typography, color theory, digital correcting skills, and team projects. Drawing in digital and traditional. Html and css skills. Game template making skills for app developers. Picture book dummies including writing for children.

**Computer:** Advanced knowledge of Photoshop, InDesign, and Illustrator. Working knowledge of Adobe Edge, After Effects, Dreamweaver and Microsoft Office. Ability to learn programs quickly. Adept on Mac and PC platforms.

**Personal:** Experience with time pressures, incorporating critique into work, completing a project start to finish, and experimenting with a variety of materials. Hardworking, positive, reliable, creative, dedicated, and organized.

Strong athletic interests: Brown University women's club lacrosse 2008-2012. Gotham women's lacrosse team 2013-present. Snowboarding 1999-present. Long distance running 2013-present, includes six half marathons and a Ragnar Relay.

## EDUCATION

### **Rhode Island School of Design, RISD, Providence RI** Bachelor of Fine Arts, Illustration, 2008-2012

### **European Honors Program, RISD, Rome ITALY** Independent Study, Art History, Italian, 2011

### **School of Visual Arts Continuing Education, SVA, New York City NY** Screenprinting, 2015 Creating Children's Books, 2014

### **Lilla Rogers Studio School, online** Make Art That Sells - Part A, 2013